

February/March, 2011



President's Message



Patrice Spath, BA, RHIT,
OrHIMA President
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“Here is a simple but powerful rule - always give people more than what they expect to get.”

- Nelson Boswell

While things seem to slow down during the winter, the OrHIMA board and its many volunteers sure didn't! We have been hard at work executing our strategic goals, which include exceeding member expectations whenever possible. The new OrHIMA website is one such example. If you

haven't seen to the site yet, please take a look (www.orphima.org). At first glance it may seem like the same old site just with new colors and pictures. Dig a bit deeper and you'll discover a whole lot more!



Here's just a sampling of what's on our new website. In the Career Center you'll find information about the HIM profession and educational institutions in Oregon. Plus, you'll find several postings for open job positions in the area. The OrHIMA board recently reduced the cost of listing open positions and as result more employers are now using our site to announce HIM job openings. If you have an open position that needs filling, encourage your facility to post the

position on the OrHIMA site. Everyone benefits!

Under the Resources Tab you'll find an expanded list of links to valuable online information on coding, federal and state compliance/regulatory issues, e-HIM, and personal health records. Past issues of ePursuit can also be found here. Some of you work in companies that would be interested in being an OrHIMA corporate sponsor. To learn more about sponsorship and its benefits, go to the Vendor Showcase tab.

The best change with our new website is the ability for you to register online for educational events and pay with a credit card (you have the option for an invoice instead). Online registration and acceptance of credit cards for educational events has been a long time OrHIMA member request and it has finally been realized. Handouts will be distributed to registered participants via the website and post-meeting evaluations and CEU certificates will also be available online.

By contracting with KnowledgeConnex for our web management services we can collaborate with other state HIM associations using their services. Listed in the calendar of events on the OrHIMA website you'll find listings of educational webinars and teleconferences hosted by these other associations. You can link to more information and register for these events through the OrHIMA website. Plus, HIM professionals in other states can do the same for OrHIMA sponsored events. This partnering opportunity provides OrHIMA members with an expanded array of low cost educational events .

Our new website went "live" January 1 and we are still expanding its content and functionality. So make sure you check back regularly to see what's new.



Education Committee Activities

Yvonne Stiller, MA, RHIA, OrHIMA Education Director
yvonne@mcmc.net

TRADITIONS, TRENDS AND TRANSITIONS: NO LIMITS TO LEARNING
OrHIMA STATE CONVENTION
Crowne Plaza Hotel
Lake Oswego, Oregon
May 19 – 21, 2011

Register on-line at www.orphima.org

The state convention is just around the corner and you may now register on-line. We have prepared a full agenda with a diverse range of topics to include ICD-10 preparation, E-Discovery, HIPAA /HITOC updates, meaningful use, RAC, HL7, EHR data quality and a variety of coding topics. We will end the day Thursday with a fun, stress reducing presentation by Dr. Stephen McLennon. Friday will begin with our keynote speaker Dr. Bill Seidman who will speak to us about becoming our own transformational leader. AHIMA Board member Beth Haenke Just will be present to give us an AHIMA update. The Saturday morning agenda is devoted to the physician office work setting.

The Crowne Plaza is a great location with easy access to multiple shopping destinations and a variety of restaurants. However.....they are far enough away that you won't have time to skip out during the OrHIMA business meeting. It's all part of the strategy to keep you a captive audience. ☺

The next coding roundtable will be April 7, 2011 at 2pm and the topic will be ICD-10 Coding Guidelines. Our speaker will be Joe L. Rivet. Many of you will remember Joe from his presentations at the 2010 Fall Institute. He was very well received and we are excited that he will be doing this presentation. Mr. Rivet is a Coding Auditor for Hall, Render, Killian, Heath &

Lyman in Troy, Michigan. He is a Certified Professional Coder, Certified Evaluation and Management Coder, Certified Coding Specialist – Physician Based, Certified Internal Controls Auditor and a Certified Professional Medical Auditor. Registration will be available on the OrHIMA web site at: www.orphima.org

You now have the ability to register for audio conferences presented by some of the other AHIMA component state associations (CSA). These are advertised on our web site: www.orphima.org. These particular states will also be able to participate in OrHIMA audio conferences. By forming this relationship with other CSAs, we are able to make additional education offerings available to OrHIMA members.

The OrHIMA ICD-10 Committee held their first meeting January 13, 2011. Mindy Miller is the team lead. Committee members are: Cathy Blomdahl, Linda Cady, Linda Dawson, Jane Ellis, Darlene Elmore, Leslie Faus, Carolyn Fosterman, Debra Harris, Tara Irvine, Bev Jackson, Leslie Johnson, Niki Newland, Lori Lane, Briana Lawson, Amy Miller, Sarah Reed, Carol Romo, Susan Stoullil, Gary Sweeney, Sharon Thomas, and Leslie Walker. We began the meeting with introductions and review of the project scope as identified by the OrHIMA Board. Our first task will be to identify the need for ICD-10 education in the state, what resources are available and what will be the means to provide the education. The next meeting is scheduled for February 22.

AHIMA has formed a committee to work with the individual state Medicaid offices in regards to preparation for ICD-10. The first meeting will be February 22 and I will be representing OrHIMA on this committee. Watch my column for updates on the activities of this committee.

As always, you may contact me at yvones@mcmc.net





Nominating Committee Report

Dody Burke, RHIT, Director Strategic Projects

doris.burke@providence.org

There is No Indispensable or Unimportant Member...

...especially when it comes to casting your vote for the leaders of your state association. Your vote really does matter to OrHIMA. You've heard the slogan "Government for the People by the People"? This is how OrHIMA survives: By the Members. Let your voice be heard! This year voting is on OrHIMA's new website and will be unbelievably easy to do.

All eligible voters will receive an email with the link to the online ballot. If you are an eligible voter, and did not receive the email, please notify us at webmaster@orhima.org

Voting opens on the website March 1st and closes March 21st

President Elect

Dody Burke
Christina Grijalva



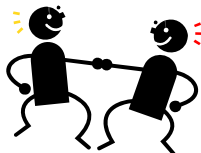
Secretary

Joan Bradshaw
Lynette Rossman
Molly Siebert
Emma Tripplett-Vanderpuye



Public Relations Director

Tracy Stott
William "Whit" Watkins



Legal/Legislative Director

Sara A Dickson
Kimberly Eckert
Lynne Shoemaker



AHIMA Nominating Committee Member

Bonnie Altus
Staci Coy
Michelle Knighton
Molly Siebert



OrHIMA Nominating Committee (Vote for 3)

Teresa Benson
Joan Bradshaw
Landis Reed
Deborah Scott



What Has Your Board Been Up To?

Laurie Tanita, BSHA, RHIT, CCS, President-Elect
laurie.tanita@providence.org

Your Board of Directors has been hard at work in January and February 2011. First of all we have been working on the infrastructure of the board itself. We have been researching and networking with other state CSA's to see how they are organized. As part of this restructuring, the Board of Directors voted unanimously to approve the acceptance of corporate sponsors for the organization. This was a major step in moving the association forward into future years. OrHIMA will now accept corporate sponsorships and look forward to building relationships with businesses that are involved in the HIM arena. The board also unanimously approved purchasing insurance to secure the OrHIMA finances and protect board members, something that is suggested by AHIMA. Other aspects of the 2 year strategic plan are also being worked

on, such as public relations outreach, a member survey to see how we can best serve our members and a revamp of our financial reports.

OrHIMA's Board of Directors has also been working on updating the procedure manual so that future elected board members will know what is expected of them in their roles on the board. Although this has not been an easy task, it has certainly been a worthwhile one. This means that when one of you becomes part of the board, you will have the latest updated procedure manual to assist you in your new position. In conjunction with the updating of the procedure manual, the Board decided to have a face-to-face succession meeting in June to assure a smooth transition for your newly elected board members.

Designated board members have also been involved on the Oregon Health Information Technology Oversight Council (HITOC). This council coordinates statewide efforts of electronic medical records adoption and the eventual development of a statewide health information exchange. OrHIMA has two board members on the Legal and Policy Workgroup and they are making sure that all of you are getting representation on this very important council.

All representatives on the House of Delegates Teams have been meeting with their groups and assuring the Oregon is represented with AHIMA. The house teams that have representation are Environmental Scanning , HIM Higher Education and Workforce, HOD Operations, Volunteer and Leadership Development, Best Practices Standards, and Professional Development and Recognition. All board members that are on these teams are working hard for you and making sure that your best interests are heard and acknowledged.

In closing, the Board of Directors are working on the annual convention and the nominations of members for board positions. Check out the agenda on the OrHIMA website for the annual convention. I think you will all be pleased with the choices and wide range of topics this year. I would also like to encourage all of you to run for office on the OrHIMA Board of Directors. It is very rewarding to serve and we need people to step up to the plate and volunteer. See you all at the convention in May!!!!



ADVOCACY ALERT

Gwen Jimenez, RHIA, Director, Advocacy
gjimenez@columbiamemorial.org

Have you ever wanted to be a part of promoting OrHIMA and the Health Information profession, but didn't know how to go about it? Here is your chance to introduce yourself to your Congressman and promote the role that we play in our healthcare system. Using the "Advocacy Assistant" on AHIMA's website (www.ahima.org), it's really easy to personalize the sample letter they have provided and have it either printed as a letter for you to mail or have it e-mailed directly to your Congressman.

First, go to the AHIMA website, log in, and go to "Advocacy Assistant" and click on My Advocacy Action Center. Choose whether you want to e-mail or print your letter. If you don't know who your Congressman is, just fill in your zip code and AHIMA will select the appropriate legislators. Then, where it says "to get involved", just click on "Click here for AHIMA's legislative issues". Under Current Action Alerts, you will see "Introduce yourself to Congress now". AHIMA has composed a sample message that you can customize by putting OrHIMA where it says (Your CSA) and add your own contact information in the last paragraph. Finally, just click "send" and your message will be e-mailed or available for printing to hard copy. This is a really easy way to join OrHIMA and AHIMA in advancing the use of quality health information to promote health and wellness in America and the role that we can play as HIM professionals.



OrHIMA's Part in HITOC

In the alphabet soup of health care-related acronyms, now there is HITOC, which stands for Health Information Technology Oversight Council. Evolving out of the Healthy Oregon Act passed by the Oregon Legislature in June 2007, The Oregon Health Authority (OHA) was formed and charged with, among other things, creating a comprehensive health reform package that incorporates specific elements around health information technology and health information exchange. OHA established the Health Information Technology Oversight Council (HITOC) to “coordinate Oregon’s public and private statewide efforts in health information technology, including electronic health records adoption, developing a strategic plan for a statewide system for electronic health information exchange, setting technology standards, ensuring privacy and security controls and developing a sustainable business plan to support meaningful use of HIT to lower costs and improve quality of care”.

One of the primary goals, that of establishing a statewide Health Information Exchange (HIE), required the creation of several work groups to tackle such things as Governance, Finance, Technical Infrastructure, and Legal and Policy. OrHIMA is proud to be a part of the Legal and Policy Workgroup, represented by Gwen Jimenez, RHIA and Christina Grijalva, RHIT. So far, Gwen and Christina have provided input on a consent model that takes into account Oregon’s specially protected health information, while maintaining privacy and security standards, as well as complex issues such as data quality and integrity, safeguards, accountability, and interstate agreements. Until their term is up in June 2011, Gwen and Christina will continue to represent the HIM profession in Oregon and the mission of OrHIMA in their HITOC work group activities.

~ Submitted by Gwen Jimenez, RHIA, Columbia Memorial Hospital HIM Manager



Communications Director Report

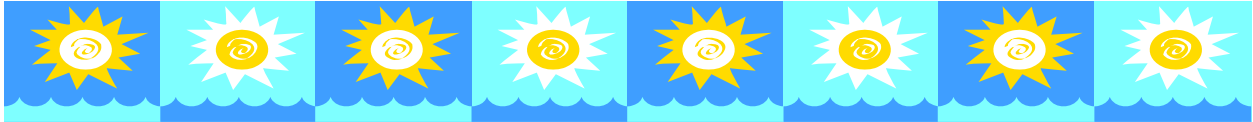
Debra Harris, MA, RHIA, Communications Director
debra.harris@salemhealth.org

I have the pleasure of closing our newsletter every other month and sharing with you tidbits of information that do not always fit into larger articles.

The Board is evaluating your responses in the recent Membership Survey. Seventy people completed the survey, and we were pleased to hear about what you feel is important to you as an HIM professional in addition to how we can serve your best interests. Watch for the results report on the website soon. The Board appreciates the time and candor of everyone who participated. The winner of the \$25 VISA gift card for completing the membership survey is Rhonda Egusquiza, RHIT, Ontario, Oregon. Congratulations Rhonda!

The OrHIMA Board is exploring starting a Facebook page and we are looking for someone who would like to manage it for OrHIMA. Many of our members are quite comfortable with social networking and how it is changing our communication as a society and a profession.

Each time I write this column I include a reminder to update your member profile on AHIMA's website (www.ahima.org). Sorry for the repetition, but if you don't update us on how we can reach you when you have a new email address, you will not receive eBlasts and other important OrHIMA communications. OrHIMA gets member contact information from AHIMA. When the AHIMA database is not current, we lose touch with members. If a fellow OrHIMA member is not receiving these communications, please remind them to update their AHIMA member profile.



Calendar of Events

OrHIMA Events:

- **Board of Director Meetings:**
 - First Friday of every month, 3-5 PM
- **Coding Roundtables:**
 - April 7, 2011: ICD-10 Coding Guidelines
- **Annual Spring Meeting:**
 - May 19-21, 2011 at the Crowne Plaza Hotel, Lake Oswego

AHIMA Events:

Audio seminar/webinars: (Further information can be found at <http://cop.ahima.org/COP/Public/Events/>)

The Latest on ARRA-HITECH

On-Line

3/7/2011, 10:00 AM–2:00 PM CST

Avoid non-compliance by integrating the HITECH rule to your organizational processes.

Team Talks - Hill Day

Washington, DC

3/28/2011 – 3/29/2011

8:00 AM–5:00 PM CST

Meet with your Representatives and Senators to discuss important issues relating to the health information management profession.

AHIMA Winter Team Talks - Las Vegas

Las Vegas, NV

3/31/2011

8:00 AM–5:00 PM PST

Winter Team Talks is a one-day event that engages leaders in dialogue and sets the strategic direction of the HIM profession and AHIMA. An update of AHIMA activities and a preview of upcoming delegate activities are included.

2011 ICD-10 Annual Summit: Strategies and Tactics for Industry Success

Location: Baltimore, MD

4/11/2011 – 4/12/2011

8:00 AM–5:00 PM EST

Understand the benefits and implications of the ICD-10 coding system, as well as the best approach for your organization to transition from ICD-9 to ICD-10.

2011 Computer-Assisted Coding Summit

Baltimore, MD

4/13/2011

8:00 AM–5:00 PM EST

Explore the latest updates, trends, and technology breakthroughs involving the code assignment and information abstraction process. Please join us for a special Opening Reception - April

Expediting Payment and Increasing Revenue in Physician Practices

On-Line

5/19/2011, 12:00 PM–3:00 PM CST

Understand effective management of the revenue cycle and the advantages of incentive opportunities to improve quality of care and operational processes.

- **National Conventions:**
 - **2011 National Convention**, October 1-6, 2011, in Salt Lake City, Utah
 - **2012 National Convention**, September 26-Oct 4, 2012, in Chicago, Illinois



See you in May at the OrHIMA Convention!!!